

10 Benefits of Using Genuine Microsoft Software



The most for your money.

When using genuine Microsoft software, you will receive the latest product features, support and ongoing improvements to keep your PC performing at its best. A PC purchased with genuine Microsoft operating system pre-installed by the computer manufacturer is the most cost-effective way to acquire qualified Windows OS licenses.



Technical support that you can count on.

You should buy genuine Microsoft software from an authorized partner. Visit the [Microsoft Solution Finder](#) portal to gain access to the partner directory and technical support.



Confidence in proven technology.

When purchasing genuine Microsoft software, you are protected by the guarantee of quality software that millions of consumers around the world enjoy every day.



Free antivirus and antimalware protection.

When you buy genuine Windows software, you get access to Microsoft Security Essentials, a no-cost antimalware service that provides real-time protection to address the ongoing security needs of a genuine Windows-based PC. You will be protected from viruses, spyware and other malicious threats.



The latest software offerings.

When you buy genuine Microsoft software, you gain access to the latest software updates available only to genuine Microsoft software customers.



Reduced risk of cleaning and fixing systems, which can be costly and time-consuming.

You are protected and get everything you paid for when you buy genuine Microsoft software. You will spend less effort and money supporting your PC and more time enjoying it.



Purchasing from a reputable source.

When you buy genuine Microsoft software from a reputable retailer, you can be confident that you're protected by getting exactly what you paid for — genuine software published by Microsoft. Acquiring software from an unknown source does not guarantee that you are getting the genuine product.



Access to the most comprehensive software support.

Genuine Microsoft software is published by Microsoft, properly licensed and fully supported by Microsoft or a trusted retailer. Using genuine Microsoft software offers you confidence that you will receive the latest product features, updates, security enhancements and ongoing improvements.



Long-term value.

Purchasing genuine Microsoft software from a trusted source is the best way to ensure that you are getting the most value from your software purchase. Any problems that may arise from installing non-genuine software can be costly to fix in the long term.